



CSR & Support Examples at .SK

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SK-NIC, a.s.

- **SK-NIC, a.s. – ccTLD manager for .sk = internet authority**
 - we care about security of the virtual Slovakia
 - we educate (mainly Academy of virtual Slovakia, annual reports on internet...)
 - we support (mainly via SK-NIC Fund...)

- Currently 474.000+ .sk domains, 57+ % protected by

The logo for DNSSEC, featuring a blue padlock icon inside a dark blue circle, followed by the text "DNSSEC" in a bold, sans-serif font. "DNS" is in dark blue and "SEC" is in red.



Corporate Social Responsibility
Environmental, Social & Governance

SK-NIC Fund

- Support started long time ago, **since cca 2008**
- **Aim:** projects of internet community support

- New shape – **SK-NIC Fund** in 2019
- **Simple application requirements**, opposite to the EU structural funds administration
- In .sk case, correlated with Gov, based on the cooperation agreement

- **Administration and evaluation of the projects outsourced** to trusted 3rd party (Pontis Foundation)
 - Provides field experts + does 2 rounds of evaluation



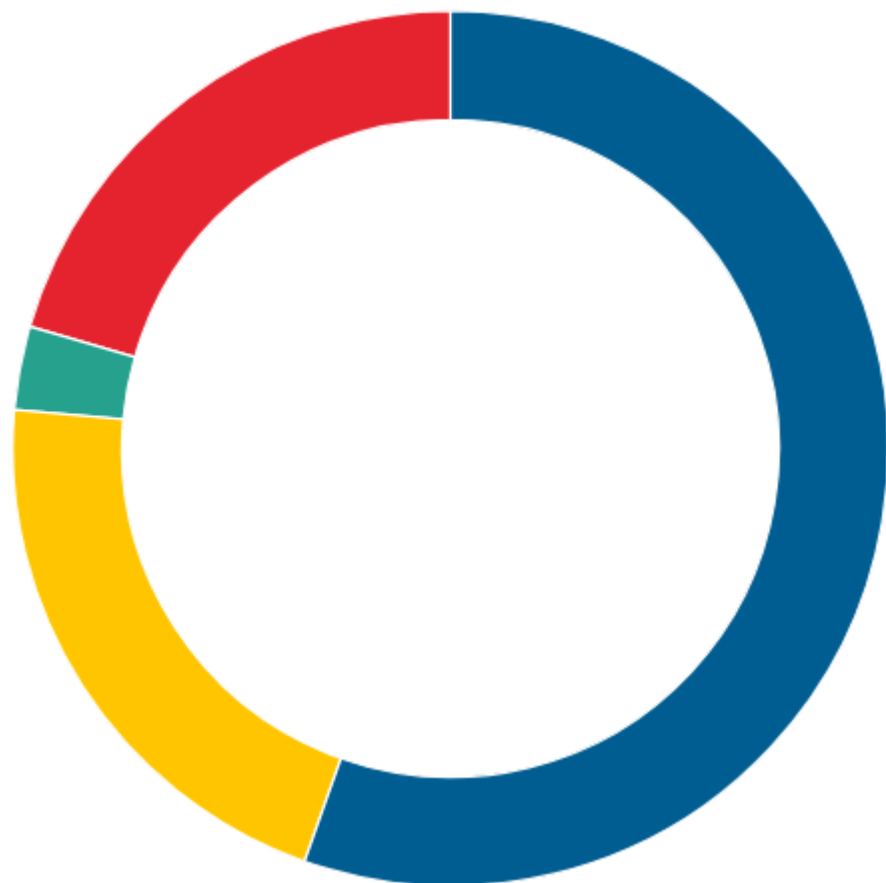
SK-NIC Fund



➤ Results:

- **Many partners**, mainly in the non-for-profit and education areas
- **High recognition**, well-known also between huge corporate funds and support programmers
- Around **200 applications each call** now and rising
 - over 1700, 150+ supported projects
- **10 calls** since 2019 (small / small + large projects)
 - 100-300k EUR within calls, 1,8M EUR until now

SK-NIC Fund



- Vzdelávanie/
Education: 998 486,56€
- Podpora lepšej spoločnosti/
Supporting a better society:
378 518,35€
- IKT inovácie/
ICT innovations: 55 501,50€
- Bezpečnosť/
Security: 369 560,66€

SK-NIC support+

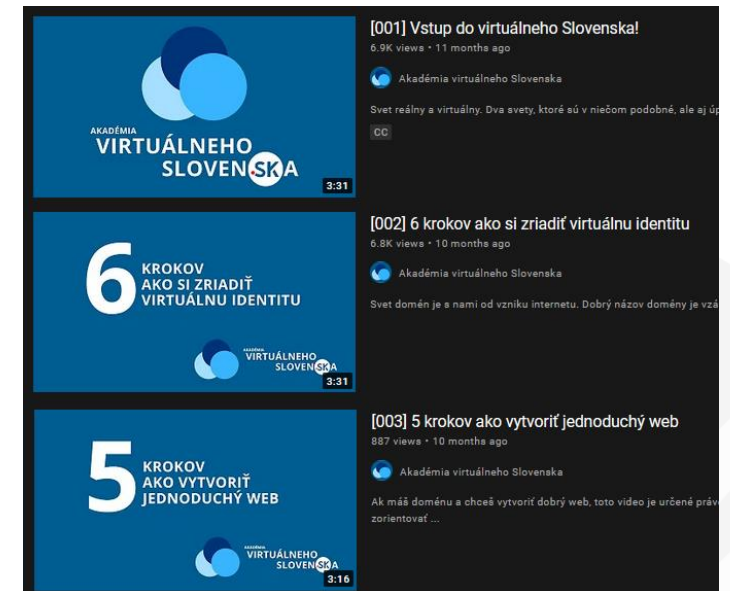


- **Further SK-NIC Fund support**
 - **public presentation** of all the projects within the call (+ streaming)
 - **direct non-financial support** – media attention to the projects, participation in the projects, other activities with the project managers like
 - ...being judges within JA Slovakia's Best student company competition...
 - ...making educative video series with online psychologists centrum...
- **Direct funding** provision & charity - good ideas & long-term partnership decisions, trainings like cadets at Police Academy...
- **Direct charity** by SK-NIC staff (social help, Christmas gifts...)
- **Digital Parents** podcast support
- ...

**DIGITÁLNI
RODIČIA**

Media presence

- **Virtualno.sk** portal (also place to present SK-NIC Fund)
 - Annual reports on Virtual Slovakia
- **Social networks** coverage
 - 2 Youtube channels – primary & Academy of Virtual Slovakia
 - Facebook & Instagram – follow main com
 - LinkedIn – professional
 - TikTok – education & funny series



Media presence

➤ Environmental support:

- Planting 1 tree for every .sk domain registered
- Done in batches – 137k done until 2024, more to go this year
- Physical participation of the SK-NIC staff



137 000



Questions?

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Thank you for your attention!

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