



HUNOG 2024 offers a large spectrum of conference sponsorships and associated benefits!

Choose a package and join us as a Sponsor!

# WHY SPONSOR HUNGARY'S NOG CONFERENCE AND NETWORKING EVENT?

- Reach local and international Internet network specialists directly, in person.
- An excellent opportunity to promote your brand in a stylish environment.
- Limited number of sponsor places are available in each category (3 gold, 4 silver, 8 bronze).





More than 160 participants registered, 24 renowned Hungarian and foreign experts gave presentations and 20 sponsors supported the first Hungarian technical conference dedicated to Internet networking, HUNOG\_1.

On 11-12 October 2023, the Hungarian NOG was held at the Flow Hotel & Conference in Inárcs, Hungary, jointly organised by ISZT, the Council of Hungarian Internet Providers and the official Registry of .HU, ISZT Nonprofit Ltd.

## HUNOG 2024: 9-10 October Flow Hotel & Conference\*\*\*\*, Inárcs

ONTAC.

### **Barbara Angelus**

Head of marketing and communications

- ISZT Nonprofit Kft.
- **-** +36 30 950 7815
- angelus.barbara@domain.hu



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## **SPONSORSHIP PACKAGES**

	EUR 8000	EUR 4000	EUR 1500
	Gold	Silver	Bronze
Speaker slot (pre-arranged topic; not a company/product presentation!) (10min)	$\otimes$		
Naming the sponsorship category with a unique name	$\otimes$	$\otimes$	
Continuous communication through official conference channels	Jan-Oct 2024 10 month	Apr-Oct 2024 7 month	July-Oct 2024 4 month
Logo display on the conference website with a link to the Sponsor's website	Jan-Oct 2024 10 month	Apr-Oct 2024 7 month	July-Oct 2024 4 month
Several posts on the LinkedIn pages of the main organisers, .HU and ISZT, introducing the sponsor.	Jan-Oct 2024 10 month	Apr-Oct 2024 7 month	July-Oct 2024 4 month
Continuous appearance in the conference newsletters with logo	Jan-Oct 2024 10 month	Apr-Oct 2024 7 month	July-Oct 2024 4 month
Introducing the sponsor in an article in an Internet trade magazine (e.g. Computerworld)	$\otimes$		
Logo and advertisement in the programme guide	Max. 1/1 page	Max. 1/2 page	Max. 1/4 page
Acknowledgement and mention at the opening and closing of the conference	$\otimes$	$\odot$	$\odot$
Logo on badge	Highlighted	$\otimes$	$\otimes$
Logo display on conference roll-up, press wall, on-site	Highlighted	$\otimes$	$\otimes$
Branded item or information material provided by the sponsor included in the conference package	2	2	1
Interview with sponsor representative	$\otimes$	$\otimes$	
Exhibitor booth (4 m²)	$\otimes$	$\otimes$	+EUR 1000
Logo presentation running on screens in the coffee break area	Highlighted	$\otimes$	
Logo in a presentation running in the room during the breaks	Highlighted	$\otimes$	
Accommodation at the conference venue (1 room for max. 2 persons)	<b>⊗</b>		
Day tickets for the conference (without accommodation)	3	2	1

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## **SPONSORSHIP PACKAGES**

	EUR 2000	EUR 1000	EUR 3000	
	SOCIAL EVENT Co-SPONSOR (Exclusive appearance during dinner)	LUNCH NETWORKING SPONSOR (branded cards with logo in the lunch area)	COFFEE SPONSOR (Logo on coffee cup sleeves)	MEDIA PARTNERS
Only available with Silver or Bronze package	$\otimes$			
Logo with link to sponsor website on the webpage July-Oct 2024 (4 month)	<b>⊗</b>	$\otimes$	$\otimes$	$\otimes$
Inclusion of the logo on email communication July-Oct 2024 (4 month)	<b>©</b>	$\otimes$	$\otimes$	$\otimes$
Recognition on the printed agenda (size of logo and possible advertisement vary)	<b>⊗</b>	$\otimes$	<b>⊗</b>	$\otimes$
Logo on the badge	$\otimes$	$\odot$	$\otimes$	$\otimes$
Roll-up banners displayed in the conference room - by HUNOG	<b>©</b>	$\otimes$	$\otimes$	$\otimes$
Logo on displays on the location	$\otimes$	$\otimes$	$\otimes$	$\otimes$

#### **MAIN ORGANIZERS**







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